

Bozza di risoluzione n. 4 - Concorso Lifebility - Sandro Castellana

Presentato da

Bozza di risoluzione presentata dal Comitato di pianificazione a lungo termine Europa al Consiglio Europeo in occasione dell'Europa Forum Karlsruhe 2026.

Oggetto

Istituire il Concorso e Premio Sandro Castellana «Lifebility - Young Ethics Ambassador», come progetto dei Lions Europei da assegnare a livello europeo in occasione di ciascun Europa Forum a partire dall'anno finanziario 2027/2028.

Spiegazione

Il concorso mira a premiare progetti innovativi («progetti») o proposte di progettazione di sistemi o soluzioni («idee») in grado di migliorare, semplificare e rendere fruibili «a un costo ragionevole» i servizi comunitari pubblici o privati in termini di «Etica aziendale». Ogni anno il concorso si concentrerà su un settore specifico dell'attività economica, come la sanità, i viaggi, la produzione, la distribuzione, ecc. al fine di avere una migliore base di confronto tra i diversi progetti e idee dei candidati. Il vincitore del concorso riceverà un attestato e una targa. Si allega una motivazione dettagliata e il regolamento organizzativo del concorso e del premio.

Impatto finanziario

Nessuno per il Comitato Ospitante dell'Europa Forum. Tutti i costi e le spese relativi al viaggio e all'alloggio dei candidati che partecipano al concorso «Lifebility - Young Ethics Ambassador» presso l'Europa Forum sono a carico del membro dell'Europa Forum che nomina il candidato.

Risoluzione proposta

Il Consiglio Europeo approva l'istituzione del Concorso e Premio Sandro Castellana «Lifebility - Young Ethics Ambassador», come progetto dei Lions Europei da assegnare a livello europeo in ciascun Europa Forum a partire dall'anno finanziario 2027/2028.

Presentato da



PIP Guðrún Björt Yngvadóttir

Presidente

COMITATO DI PIANIFICAZIONE A LUNGO TERMINE EUROPA

Allegati

ALLEGATO 1: Motivazione dettagliata e regole organizzative del concorso e del premio.

ALLEGATO 2: Elenco dei delegati.



APPENDIX 1: Detailed rationale and organization rules of the competition and award

NAMING: “Lifebility - Young Ethics Ambassador”. This is the full name to be used in the international competitions. Alternately, in national competitions one might choose either “Lifebility” or “Young Ethics Ambassador”.

LANGUAGE: English

BROAD OUTLINE OF THE WORKING GROUP’S MISSION

This service hinges upon three key words: business, ethics and young: (i) Business, because it is a concourse of business ideas; (ii) Ethics, because it is the Lions’ aim to strengthen a respectful and fair behaviour in business complying with the Lions’ code of ethics; (iii) Young, because the contestants’ age is between 18 and 35 years. Because of this frame the idea is to sow the seeds of good and healthy business blossoming in the future.

PURPOSE

The idea of a purpose-driven business is of paramount importance here and it is the springboard to triggering a change in the human behaviour of people doing business thus developing human and social capital. Behaviour change is key and sustainability will be the guideline of the service which, on top of it, will be free from any useless bureaucratic burden. Foster the culture of Schumpeter type innovation in order to make it clear that a clear factor of development is entrepreneurship.

To help European, African and Middle-Eastern countries develop an entrepreneurial culture.

MEANS

The huge know how of the Lions’ network, the cumulated knowledge available in companies, governmental authorities and universities. Liaise with relevant LCI and LCIF offices in the world in order to get the maximum out of our network.

MEMBERS

Each MD, single district or not districted area of the Constitutional area Europe is invited to appoint one representative. The District, MD or not districted area of the President shall have its representative in addition to the President. The President does not represent a country, but all of them.

BOARD AND REPRESENTATION

The working group “Lifebility – Young Ethics Ambassador” shall elect one President, up to three Vice Presidents and one Secretary (“Officer”). All officers shall come from different countries. The Board is to be elected by the WG members. The President or another officer appointed by the President has the representation of the working group “Lifebility – Young Ethics Ambassador”.

The term of the Board members will be three years. One re-election is possible. The first term starts on July 1, 2026.

Decisions are taken thru majority voting. In case of parity the President has the casting vote



BROAD OUTLINE OF THE “MECHANICS” OF THE SERVICE

Italy has already done this service for 16 years and it has been successful. The first edition was in 2009 immediately after the economic and financial crisis of 2008 which, in our opinion, had its roots in the lack of ethics.

This phase is made up by two additional building blocks: (a) setting up a jury to evaluate the projects; (b) setting-up the contest;

- A) setting-up a jury made-up of three jurors established by one representative of the host Multi-District, Single-District or not-districted area of the EuropaForum, one external university professor or equivalent and one representative of the working group “Lifebility-Young Ethics Ambassador”. This jury shall evaluate and select the winner of the competition; the presence of a notary is highly recommended);
- B) setting-up the contest. Each Multi-District, single district or not-districted area participating in the “Lifebility – Young Ethics Ambassador” Working Group has the right to nominate a candidate which will participate in the final run. MD, single district or not-districted areas can join forces and participate together, provided the cumulated membership does not exceed 2000 members as of 30 of June of the year previous to the year of the contest.

Each year, by December 31, the WG will select one or two themes (pharmaceutics, biotech, digitization, distribution, energy, environment, internet, health,) and the projects will be in these themes.

Projects will be at the seed or start-up phase, they are original (not copied) and must be imbued by a high degree of digitisation and innovation.

Every country can organize the process as it best fits with the country situation. Just to give an example this year (2026) in Italy the whole process started on January 22 and will end-up with our national congress (end of May) when all the prizes will be delivered. This edition in Italy is the 16th.

Whatever the choices of each MD, single- district or not-districted area the deadline for delivering the projects to the EuropaForum Committee is 11h59 PM of MAY 31 of the EF organizing country.

The winner has to be selected not later than JULY 15.

CANDIDATES

Eligible candidates are youngsters aged between 18 and 35 years.

The evaluation parameters of the projects are broadly framed hereunder:

Benefits for the community

Innovation

Feasibility of implementation

Economic feasibility

Digitization (use of AI)

Quality of the business plan

Age of participants. A lower age of the presenters will be given an advantage over similar projects.



MODULES AND ABSTRACT

The “Lifebility- Young Ethics Ambassador” Working Group will provide a module where the project will be presented. A key component of this module will be the abstract that will not contain confidential information, since the projects will be made available to the public. The ability to present the project in a clear and synthetic way will be highly appreciated



APPENDIX 2

EUROPEAN WORKING GROUP LIFEABILITY. LIST OF DELEGATES

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